

Terms of Use for Royal Hotel Seoul

Chapter 1: General Provisions

Article 1 (Purpose)

The purpose of these Terms of Use is to prescribe the basic matters concerning the conditions and procedures for using the online services (hereinafter referred to as the "Service") provided by Royal Hotel Seoul (hereinafter referred to as the "Company").

Article 2 (Effect and Modification of Terms)

1. These Terms shall become effective upon being posted on the Service screen or otherwise announced to the public.
2. The Company may modify the contents of these Terms, and the modified Terms shall become effective upon notification in the same manner as set forth in Paragraph 1.
3. Continued use of the Service after the effective date of the modified Terms shall be deemed as consent to the modified Terms.

Article 3 (Standards Other Than Terms)

1. Matters not specified in these Terms may be applied in accordance with the provisions of the Framework Act on Telecommunications, the Telecommunications Business Act, and other relevant laws and regulations.
2. The Company may change all or part of the terms and conditions of the site at any time with or without prior notice.

Article 4 (Definition of Terms)

The definitions of terms used in these Terms are as follows:

1. **Member:** A person who has entered into a service contract with the Company to receive the Services provided by the Company.
2. **Membership Registration (Sign-up):** Agreeing to sign up as a member of 'Royal Hotel Seoul' (hereinafter referred to as "Member").
3. **ID (Username):** A combination of letters and numbers selected by the Member and approved by the Company for Member identification and Service usage.
4. **Password:** A combination of letters and numbers selected by the Member to confirm that the User matches the issued ID and to protect the Member's confidentiality.
5. **Termination:** An expression of intent by either the Company or the Member to end the service contract after the Service has been activated.

Chapter 2: Service Contract

Article 5 (Establishment of Service Contract)

The service contract is deemed established when the applicant for membership registration reads these Terms and clicks the "Agree" button, thereby agreeing to these Terms.

Article 6 (Application for Use)

1. To use the Service, applicants must register by recording all user information requested in the Company's designated application form.
2. All user information provided in the application form is deemed to be actual data. Users who do not enter their real name or actual information cannot be legally protected and may be subject to service restrictions.

Article 7 (Rejection of Application)

1. The Company may defer approval in any of the following cases until the grounds for limiting approval are resolved:
 - A. When the capacity of service-related facilities is insufficient
 - B. When there is a technical difficulty
 - C. Other cases where the Company deems it necessary
2. The Company may reject the application for use in any of the following cases:
 - A. When applying under another person's name
 - B. When providing false user information in the application
 - C. When applying with the intent to disrupt public peace, order, or social morals
 - D. When other requirements of the application designated by the Company are not met

Article 8 (Modification of User Information)

In the event of changes to the user information provided at the time of application, the Member must modify the information online. The Member shall be solely responsible for any issues arising from failure to update this information.

Chapter 3: Obligations of Contracting Parties

Article 9 (Obligations of the Company)

The Company shall not disclose or distribute the personal information of Members acquired in connection with the provision of Services to any third party without prior consent. However, exceptions shall be made in the following cases:

- A. When requested by national agencies in accordance with relevant laws such as the Framework Act on Telecommunications
- B. When requested for criminal investigation purposes or by the Korea Communications Standards Commission
- C. When requested in accordance with procedures prescribed by other relevant laws and regulations

Article 10 (Obligations of Members)

1. Members shall not engage in any of the following acts when using the Service:
 - A. Using another Member's ID fraudulently
 - B. Copying, reproducing, altering, translating, publishing, broadcasting, or providing information obtained from the Service to others for purposes other than personal use without the prior consent of the Company
 - C. Infringing upon the Company's copyrights, copyrights of others, or any other proprietary rights
 - D. Distributing information, sentences, symbols, etc., that violate public order and morals to others
 - E. Engaging in acts with criminal intent or acts objectively judged to be associated with crime
 - F. Other acts violating relevant laws and regulations
2. Members must comply with relevant laws, matters regulated in these Terms, service user guides, and precautionary notices.
3. Members must comply with the restrictions on use posted on the Service notice board or announced separately by the Company for each content type.
4. Members shall not engage in any commercial activity using the Service without the prior written consent of the Company.

Article 11 (Sharing of Member Information)

1. The Company may share Member information when partnering with, acquiring, spinning off, or merging with other companies to provide better services.
2. In the case of events where various prizes are provided, winner registration information may be shared through prior consultation with the prize sponsor.

Chapter 4: Provision and Use of Services

Article 12 (Obligations of Members for the Management of Member ID and Password)

The Member shall be solely responsible for the management of their ID and Password. The Member shall be fully responsible for all consequences arising from negligent management or fraudulent use of the ID and Password assigned to them. If the Member's ID is used fraudulently or any other security breach occurs, the Member must notify the Company immediately.

Article 13 (Provision of Information)

The Company may provide various types of information to Members via e-mail or postal mail when deemed necessary during the Member's use of the Service. If a Member does not wish to receive such information, they may opt out in the sign-up menu or the edit member profile menu.

Article 14 (Member's Posts)

The Company shall not be held liable for any content posted, uploaded, e-mailed, or otherwise transmitted by Members through the Service, and may delete such content without prior notice if it falls under any of the following categories:

1. Content that slanders other Members or third parties, infringes upon privacy, or damages reputation through malicious slander
2. Content that interferes with or is likely to disrupt the stable operation of the Service
3. Content deemed to be associated with criminal acts
4. Content that infringes upon the Company's intellectual property rights, the intellectual property rights of others, or other proprietary rights
5. Content that exceeds the posting period prescribed by the Company
6. Other content deemed to be in violation of relevant laws and regulations

Article 15 (Rights and Responsibilities for Posts)

All rights (including copyrights) and responsibilities for posts uploaded by Members on the Company's website shall belong to the Member who posted them.

Article 16 (Responsibility for Service Use)

Members shall not engage in sales activities to sell illegal goods using the Service, and in particular, shall not engage in hacking, commercial activities through adult sites, or illegal distribution of commercial software. The Company shall not be held liable for the results or losses of sales activities violating this provision, or legal actions such as arrests by relevant authorities.

Article 17 (Restriction and Suspension of Service)

The Company may restrict or suspend all or part of the Service in the event of war, rebellion, natural disasters, or equivalent national emergencies, or when a common telecommunications carrier suspends telecommunications services under the Telecommunications Business Act, or due to other force majeure events.

Chapter 5: Miscellaneous

Article 18 (Contract Termination and Restriction of Use)

1. When a Member wishes to terminate the service contract, the Member must apply for termination directly to the Company.
2. The Company may terminate the service contract without prior notice, or restrict/suspend the use of the Service for a specified period, if the Member commits any of the following acts:
 - A. Stealing another person's service ID and Password
 - B. Disrupting the stable operation of the Service

- C. Intentionally spreading content that violates public order and morals
- D. Planning or executing Service usage with the intent to harm the national interest or public interest
- E. Transmitting content that infringes on the intellectual property rights of others via posting, uploading, e-mail, or other means, thereby damaging their reputation or causing disadvantage
- F. Continuously transmitting obscene, vulgar, threatening, or advertising information/e-mails against the recipient's wishes
- G. Distributing computer virus programs, etc., that cause malfunctions in information and communication equipment or destruction of information
- H. Infringing upon the intellectual property rights of the Company, other Members, or third parties
- I. When corrective action is requested by external agencies such as the Korea Communications Standards Commission, or when an official interpretation is issued by the Election Commission regarding illegal election campaigns
- J. Fraudulently using another person's personal information, user ID, and Password
- K. Copying, distributing, or commercially exploiting information obtained through the Company's service information without the prior consent of the Company
- L. Violating telecommunications-related laws and regulations
- M. Violating other terms of use and relevant laws determined by the Company, including these Terms

Article 19 (Compensation for Damages)

The Company shall not be held liable for any damages incurred by Members in connection with the use of the Service while the Service is provided free of charge.

Article 20 (Indemnification / Disclaimer)

1. The Company shall be exempted from liability for providing Services if it cannot do so due to natural disasters or equivalent force majeure events.
2. The Company shall be exempted from liability for Service disruptions caused by reasons attributable to the Member.
3. The Company shall be exempted from liability for any damages arising from a Member's failure to obtain expected profits from the Service or from the selection and use of Service materials.
4. The Company shall be exempted from liability regarding the accuracy and reliability of information, materials, and facts posted by Members. Members use the Service at their own risk, and are solely responsible for any damages or disadvantages arising from posting/transmitting materials or the selection of data.
5. The Company shall not bear any responsibility in connection with transactions of goods, etc., mediated through the Service between Members or between Members and third parties, and is exempted from liability regarding any profits expected from the use of the

Service.

6. The Member shall be fully responsible for damages arising from negligence in the management and use of their ID and Password, or from fraudulent use by third parties.

Article 21 (Governing Law and Jurisdiction)

In the event that a lawsuit is filed regarding a dispute under these Terms, the court having jurisdiction over the location of the Company's headquarters shall be the exclusive jurisdiction court.

Addenda

(Enforcement Date) These Terms of Use shall enter into force on November 1, 2002.